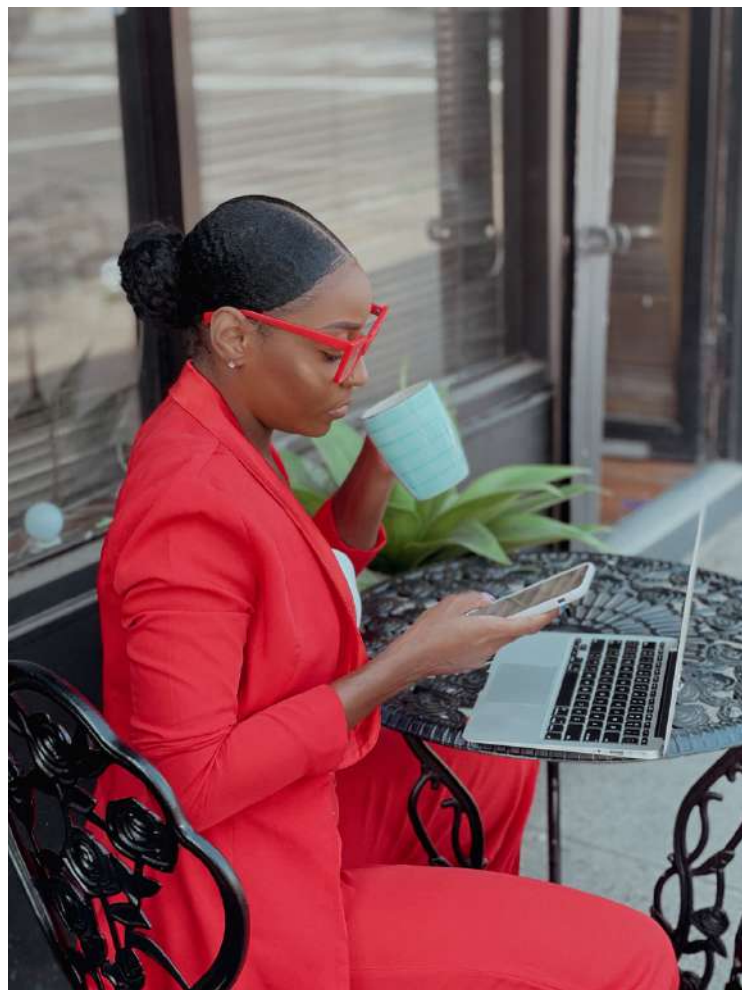# VISION CASTING

TECHY TRAIN INCUBATOR FOUNDATION

www.thettifoundation.org

AGENDA

- Our Story
- Our Vision
- Our Mission
- Our Core Values
- Our Brand Elements
- Our Core Focus
- Our Programs
- Core Goals (3 Years – 31st December 2026)
- Our Core Team
- Our Advisory Board
- Our Annual Goals
- Where we are now
- Our Q2 Goals

OUR STORY

Our story starts way back when technology gave our founder headway and she decided to show and help other women get the same.

The Techy Train Incubator (TTI) Foundation is a non-profit organization founded in March 2021 and incorporated by the Corporate Affairs Commission as a Trustee in January 2022.

TTI Foundation was established to empower young African women and Youth with digital skills that will bridge the technology gap and build capacity in them to thrive. We provide them with the right tools to work out of poverty, care for their families and strengthen their communities.

We are devoted to investing in them to become financially independent, digitally efficient, purpose-oriented, career confident, and socially connected.
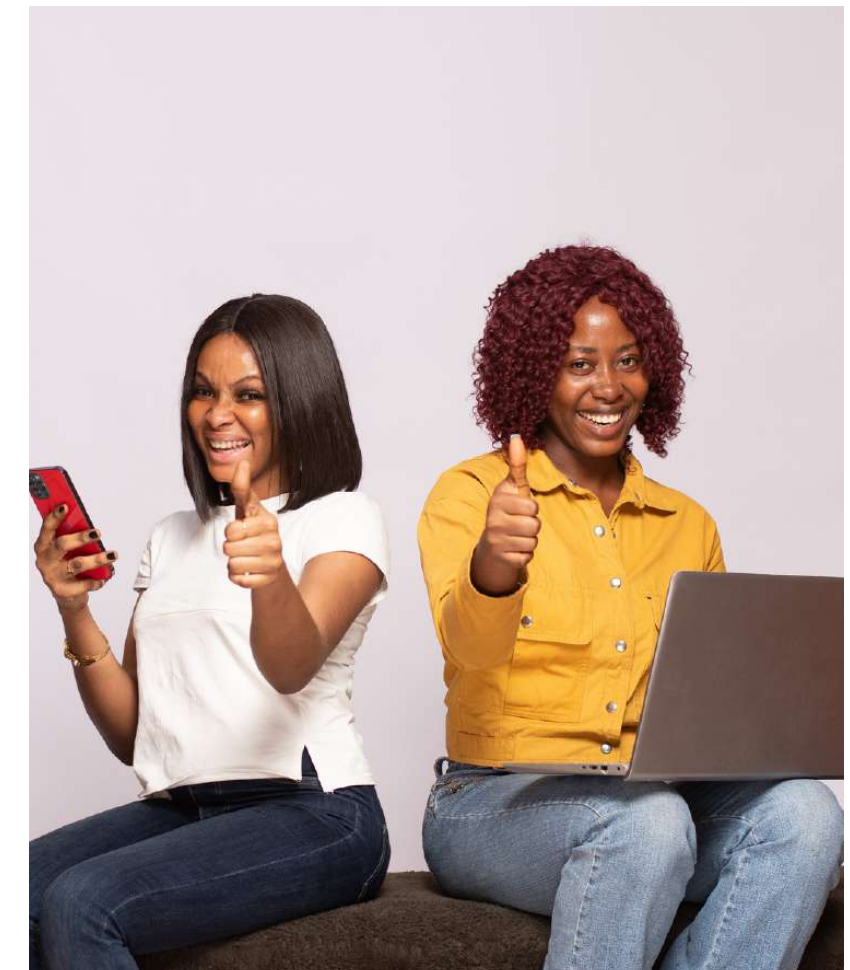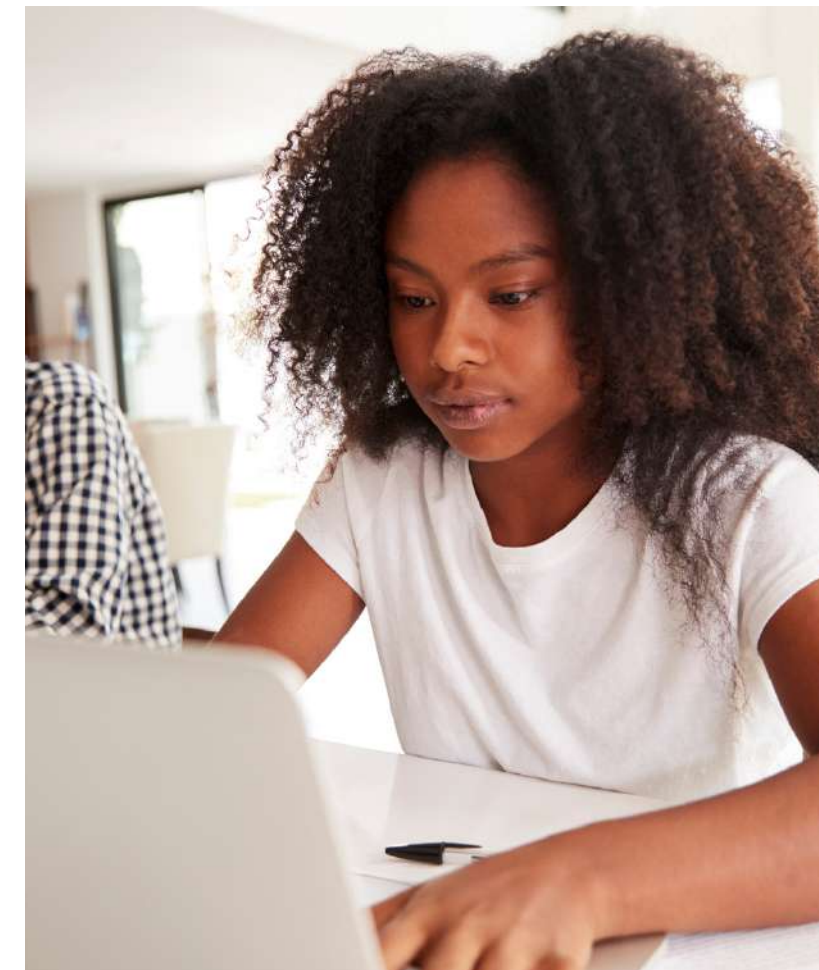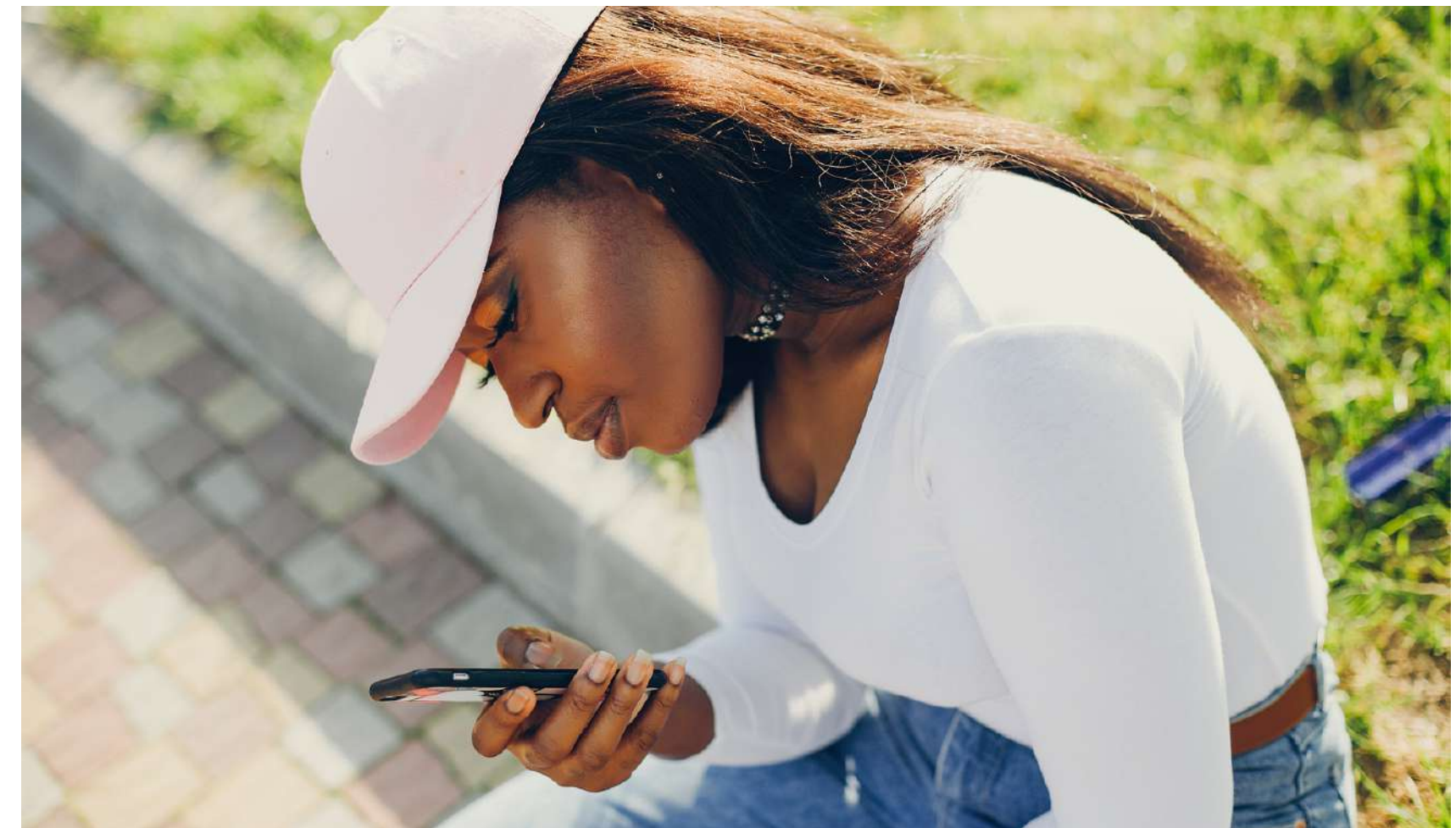
OUR VISION

To raise self-sufficient girls & women through Technology.

OUR MISSION

To advocate for, educate, and empower girls and women with the right and relevant digital tools and skills to work their way out of poverty, care for their families and strengthen their communities.

To become the prime incubator for girls and women embracing technology and the center of quality education in technology for women's empowerment.

OUR CORE VALUES

- **Empowerment**: We believe in providing women with the tools, resources, and knowledge they need to become self-sufficient. It involves giving them access to technology, training them in digital skills, and providing them with opportunities to take charge of their own lives.
- **Inclusivity**: We welcome and respect all women, regardless of their background, ethnicity, or religion. In our community, women feel included in an environment where women feel safe to learn, share, and grow.
- **Innovation:** We are committed to finding new and creative ways to empower women through technology. It may involve exploring new technologies, partnerships, or approaches to solving complex problems.
- **Collaboration:** We believe in working together with other organizations, individuals, and communities to achieve common goals. It may involve forming partnerships with tech companies, universities, or other not-for-profit organizations to share resources and expertise.
- **Sustainability**: We are committed to creating long-term solutions that will continue to empower women for years to come. It may involve developing financially self-sustaining programs or that have a long-lasting impact on the lives of the women we serve.
- **Resilience:** We are committed to overcoming challenges and persevering in the face of adversity. It signifies our belief in the strength and potential of women to overcome obstacles and achieve their goals.
- **Excellence**: We are committed to achieving the highest standards of quality in all aspects of our organization's operations, from program design and implementation to donor stewardship and organizational management. It shows our commitment to continuous improvement, innovation, and the pursuit of best practices to ensure that our organization achieves its mission in the most effective and efficient manner possible.

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OUR CORE FOCUS

- **GIRLS**

- **WOMEN**

Empowerment

Awareness & Advocacy

Education

Outsourcing & Job Placements

OUR PROGRAMS

Actionable steps to achieve our vision...

TECHY GIRLS

Awareness & Advocacy for teenage girls about technology and pursuing STEM careers.

TECH-UP GIRLS

Empowering girls 16-30 with basic digital skills and confidence, setting them up for success.

TECH-UP LADIES

Advanced digital skill training for young women.

OBINRIN TO NSISE

"Women who Work" community where we help girls and women we have trained to get jobs and access opportunities.

CORE GOALS

January, 2023 – December, 2026

- To empower 1 million girls (13-30) with basic digital skills.
- To empower 1500 young women with advanced digital skills.
- To empower 25,000 women (35 and above) with digital skills for their business growth
- To set up 100 ICT Clubs in schools across Nigeria
- To strengthen our operations for effective results and sustainable impact.
- To penetrate Latin America and the Caribbeans with our programs to reach women in those areas.
- To penetrate Anglophone and Francophone Countries in Africa
- To directly create jobs for 1000 young women and indirectly create jobs for 10,000 young women in Africa.
- To raise grant funding enough of $1,000,000
- To raise funding enough to own a 200-capacity fully accommodated ICT hub for women in Nigeria.

OUR CORE TEAM

EXCELLENCE A. JOSHUA

President & Trustee

CHIKA ONYEMELUKWE

Vice President & Trustee

OUR ADVISORY BOARD

These, in addition to our President and Vice President

EKUNDAYO AYENI
Chairman

ODUENYI OKONKWO
Board Member

CHRISSIE KAYODE
Board Member

FAVOUR IBEKWE
Board Member

OUR 2023 GOALS

January – December, 2023

- To empower 333,340 girls (13-30) with basic digital skills.
- To empower 500 young women with advanced digital skills.
- To empower 8340 women (35 and above) with digital skills for their business growth
- To get approval and set up the structure to set up 100 ICT Clubs in schools across Nigeria
- To create a process document for each of our programs.
- To begin translating our course into French
- To directly create jobs for 340 young women and indirectly create jobs for 3340 young women in Africa.
- To raise funding of $200,000
- To increase awareness and great exposure of the work we do across Africa

SOME PUBLIC Q1 REPORT

- Completed Tech-Up Girls 7, where we trained 1500 young girls from 20 countries on basic digital skills for 6 weeks. With a 60% completion rate.
- We donated 400 copies of my book "The African Girl's First Guide to Technology.
- We visited 4 schools in the FCT to celebrate International Women's Day, where we cumulatively directly impacted 536 girls (SS3 girls specifically). We created awareness about Technology and advocated for them to consider STEM courses while those in Art incorporate Technology into whatever careers they choose as an enabler.
- Redesigned our website to reflect correct messaging based on our current strategy document.
- Onboarded 47 ambassadors of our programs across Africa.
- Opened registrations for Tech-Up Ladies and partnered with 3 Tutors

OUR Q2 2023 GOALS

April – June, 2023

- Boost Email Subscribers from 7000 to 14,000 subscribers
- Increase registration for Tech-Up Girls to 300,000 registrations
- Sign-Up up to 105 young women for Tech-Up Ladies.
- Kick off Tech-Up Ladies
- Revamp and optimize the Learning Management System
- Create massive awareness and reading of the book "The African Girl's First Guide to Technology by 5000 Readers across Africa.
- Complete registration with the Federal Ministry of Women Affairs in Nigeria
- Complete plans and structure to empower 1000 businesswomen in West Africa by Q3
- Increase donation channels
- Create corporate partnerships
- Receive media coverage and increase exposure
- Raise funds to cover for Tech-Up Girls Bootcamp happening in Q3

Thank You!