

TECH-UP  
**GIRLS**  
INITIATIVE  
COHORT 7

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# THE PROBLEM

The rate of unemployment is high, and women are the worst hit in a society that is not kind to helpless women. Nigeria's unemployment rate is expected to take a new turn in 2023, rising further to 40.6 percent, according to an economic report by KPMG.

The Nigerian unemployment situation especially for women is really an issue of underemployment. Many female job seekers tend to try their hands at low-skill, low-wage, non-full-time jobs, just to make ends meet in the absence of any unemployment benefits or social safety net system. Gender disparity is one of the developmental problems that face every developing country in the 21st century and globally but in Nigeria, it is a major cause of unemployment.

## THE TECHY TRAIN INCUBATOR FOUNDATION

The Techy Train Incubator Foundation (TTI Foundation) was established to empower young African women and Youth with digital skills that will bridge the technology gap and build capacity in them to thrive. We provide them with the right digital tools to work out of poverty, care for their families and strengthen their communities. We are devoted to investing in them to become financially independent, digitally efficient, purpose-oriented, career confident, and socially connected.

## TECH-UP GIRLS INITIATIVE BOOTCAMP

The Tech-Up Girls initiative, a program under the TTI Foundation was set up to bridge the gender digital skills gap in Africa by exposing young women to the world of technology as well as guiding them on how to leverage technology to survive, thrive and be globally relevant. It offers women between the ages of 16 and 30 a 6-weeks intensive and immersive bootcamp where they will learn an introduction to technology and be ushered into the world of technology. Embedded into the program are weekly life-enhancement calls where the intellect area of these women is stimulated.

During the calls, they discuss with experts on topics bothering on Goal setting, Mind Reset, understanding how to manage and multiply money, sustainable development goals, and more. They are also assessed using quizzes and projects. Exceptional students are encouraged to apply for the [TECH-UP LADIES](#) initiative. Their lessons are hosted on a learning management system: self-paced but controlled.

The program aims to help them learn, be empowered to earn, and work. It focuses on being empowered with relevant digital skills for decent jobs, employability, and entrepreneurship to fulfill SDG 4.4.

The initiative initially aimed to empower 5000 young women by December 2022. However, by June 2022, we had empowered over 5900. The new goal is to reach 1 million girls by 2026 and the subsequent cohorts will be operating on this reviewed system and new goal. Most of the past participants are currently working as virtual assistants and social media managers across different fields while most others have moved further to starting their own agencies and businesses as well as taking a career in other technical skills like cyber security, UI/UX, Data Analytics programming, and more.



## SUMMARY OF THE PROCESS

1. The Cohort 7 of the Initiative opened registrations on the 4th of January, 2023 and registration closed on the 4th of February, 2023.
2. Our core partners were the W Community, Access Bank
3. We received 4122 applications from across several countries.
4. 1664 participants were selected to participate in the cohort from 19 countries.
5. Platforms where students learnt primarily was our Learning Management System at [www.techupgirls.org](http://www.techupgirls.org)
6. Secondary platforms to engage were WhatsApp and a Facebook Group
7. 1167 completed the program to earn a Certificate of Completion
8. 324 earned a certificate of Excellence
9. 57 got the W Card
10. 837 attempted to get the W Card
11. We have started job placements for those who earned a Certificate of Excellence

## WHAT HAPPENED EACH WEEK

The selected participants were boarded into the Learning Management System, their individual WhatsApp groups and the Facebook Community Obinrin To Nsise.

We had an orientation session on the first day of the bootcamp where they were intimated about the program and what is expected of them. The President, Ms Excellence Anurika Joshua, Vice President, Chika Onyemelukwe, Project Coordinator, Grace Joshua and the Group Head, W Initiative at Access Bank, Abiodun Olubitan spoke to the girls and welcomed them into the bootcamp.



## In the first week

### Recap

The girls were exposed to the concept of technology and how it can be applied in different areas of their lives. They were also able to learn about how the Internet works, the various career paths in technology, and how they can set up a professional email account. They also had to complete an assessment at the end of the lessons for the week before proceeding to week 2. At the end of the week, they had their first weekly coaching call with Estella Yahaya Balogun on the topic "Creating the Future You Want."



## In the second week

### Recap

They learnt about the social media industry and were exposed to how to use the platform correctly. They were further guided through an understanding of popular social media platforms and what makes each unique. They were also taught how to create simple, eye-catching designs for social media using Canva. They also had an assessment to complete for the week, as well as a project where they were asked to create designs explaining what they had learned and how the bootcamp experience had been for them so far. They had to optimize their social media accounts as taught and make a post with their creatives on Twitter. The girls were indeed thrilled with the designs they created as part of their project task for that week. At the end of the week, they had their second weekly coaching call with Opeyemi Babajide on "The Power of a DREAMS Girl" (determined, resilient, empowered, audacious, mentored, and safe). During the coaching session, we had a representative from the W community at Access Bank speak to the girls on what the bank had in store for women and how they could be part of it.



## In the third week

### Recap

The girls got to learn how to create and edit videos from scratch. They were also taught how to effectively manage their emails and time to accomplish more tasks and avoid procrastination. At the end of week 3's lessons, they were given an assessment and a project to actualize. Their project for that week was centred around making a video of them teaching a group of people, with a minimum of three people, what they had been taught and learnt in Week 1. According to the girls, the key highlight of the week was actualizing their week 3 project with what they had been taught and what they learnt from the video creation lesson. At the end of the week, they had their third weekly coaching call with Barrister Favour Ibekwe on "Your Network and Your Future."





## In the fourth week

### Recap

They were further taught about the social media industry and how it works. They also understood what social selling is and how to apply it effectively. They were taught how to set up and design professional CVs and portfolios, as well as understand what web development is all about. They were not given an assessment or project to do for this week because of how demanding their Week 3 project was. They also had their fourth weekly coaching call at the end of the week with Chrissie Kayode on "The Beauty of Being Different."



## In the fifth week

### Recap

The girls were introduced to cyber security, what it entails, and how they can practice it. They got to learn about what a sales process is and how they can effectively follow through with it. They were also taught how to design a website from scratch without coding. They were given an assessment to complete, and there was no project task for this week. They had their fifth coaching call with Temilola Adeyemi on "A Financial Plan: Your Life's Boat." For the girls, the key highlight of the week was their coaching call session and how they learnt how to manage their finances as well as inculcate certain positive financial habits afterwards.



## In the six and final week

### Recap

The girls got to take their final assessment and share feedback on their whole journey through the bootcamp. They were taught how to effectively position themselves for better opportunities, and they had their final coaching call/graduation with Ms. Excellence Joshua Anurika, where she answered their questions and congratulated them on their successful completion of the bootcamp.

The young women could not contain their excitement as the bootcamp came to an end. Some of them had already started creating designs for people, taking on entry-level jobs to manage social media accounts, building simple websites, and many more.

The young women who completed the course earned a Certificate of Completion while those who submitted their assignments and projects also earned a Certificate of Excellence.

# COUNTRIES REPRESENTED

1. Botswana - 1
2. Cameroon - 22
3. The Gambia - 30
4. Ghana - 84
5. Kenya - 155
6. Nigeria - 945
7. Lesotho - 1
8. Liberia - 24
9. Namibia - 53
10. Tanzania - 19
11. Northern Mariana Islands - 1
12. Rwanda - 29
13. Sierra Leone - 24
14. South Africa - 88
15. Uganda - 36
16. United Kingdom - 2
17. United States - 1
18. Zambia - 149
19. Malaysia - 1





## MENTORS



Excellence A. Joshua



Chika Onyemelukwe



Grace Joshua



Temiloluwa



Blessing Bisong



Dolapo Adeola



Faith Adeyanju



Ifioak Willie



Victoria Peter



Aminat Enilari



Joyce Nwokoro



Bessy Nambela



Abigail Musenge



Adaoche



Chinonye Umeh



Olaoluwa Kazeem



Delmina Selina Owusu



Esther Odetayo



Sally Mutembei



Fadila Faddal



Tafadzwa Chigwada



Kate A. Igwilo



Mitchelle Imali



Nmesoma Muanya



Sharon



Kafayat



Mercy Christianah



Mweenda Malauni Sakala



Temiloluwa



Famiwaye Oluwatobiloba



Sherifat



## VOLUNTEERS



Deborah Obende



Inyeneobong E. B.



Chisom Ekeoma



Deborah Mbom



Chinecherem



Esther Olayinka



Fati Seidu



Gloria Chukwurah



Ivy Wambua



Kaltum Saleh M.



Kelechi Okorie



Juliet Kelechi



Marian Gloria



Marlene O. Anazia



E. Onoriode



Onyinyechi J. U



Ndiemfor Orabell



Ossai Precious



Roromu Gibson



Tolulope Adebisi

## COACHES



**Barr. Favour Ibekwe**



**Opeyemi Babajide (Ph.D)**



**Estella Yahaya Balogun**

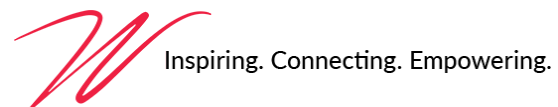


**Chrissie Kayode**



**Temilola Adeyemi**

## PARTNERS



## MEDIA FEATURE



## PICTURES OF CERTIFICATE



**Certificate of Completion**



**Certificate of Appreciation**

## TOP EXCEPTIONAL STUDENTS

S/N	NAMES	EMAIL ADDRESS	PHONE NUMBER
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# TOP EXCEPTIONAL STUDENTS

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## CORE TEAM



**Excellence Anurika Joshua**  
President/Founder



**Chika Onyemelukwe**  
Co-Founder



**Benson Inyeneobong**  
Technical Support Lead

## ADVISORY BOARD



**Oduenyi Okonkwo**



**Ekundayo Ayeni**



**Chrissie Kayode**



**Favour Ibekwe**



## SOME FEEDBACK

I really want to appreciate Mrs Excellence Anurika Joshua and her co-ordinators for organising such a wonderful program, i know that if I was asked to pay to be able to access these contents/knowledge I won't be able to, cos it's worth thousands of naira... Thank you so much Techy Train Incubator for impacting and changing my life..

I didn't know there' was more to technology, my thinking faculty has changed, I have a mindset shift now, and wow, I'm so excited cos I know that the person I was yesterday is not who I am today.

Thankyou TTI, God bless you!

**Okeke Blessing Amaka, Lagos**

This has been the very best opportunity I have had and I am very humbled that I was accepted into the programme for I have learned so much. I am a better person than I was six weeks ago and I have more wisdom and knowledge.

**Roydah Chanda, Zambia**

The endless possibilities in technology and that taking risks, being okay with being different and working hard will get you to the destination that you desire in life.

**Mbile Victoria Muliya, Lusaka, Zambia.**

Read More Reviews Here:

<https://www.google.com/maps/place/Techy+Train+Incubator+Foundation/@8.9455491,7.0950277,15z/data=!4m8!3m7!1s0x104e7d86d75f904b:0x73896c8aea5eed95!8m2!3d8.9455491!4d7.0950277!9m1!1b!16s%2F11tx4n5692>

## WHAT IS NEXT FOR THE GIRLS?

- Those who earned a Certificate of Excellence are being interviewed and prepped for internship opportunities.
- Others have been welcomed into alumna communities for continuous learning, growth and access to opportunities.
- We look forward to hearing their success stories.

**THANK YOU!**